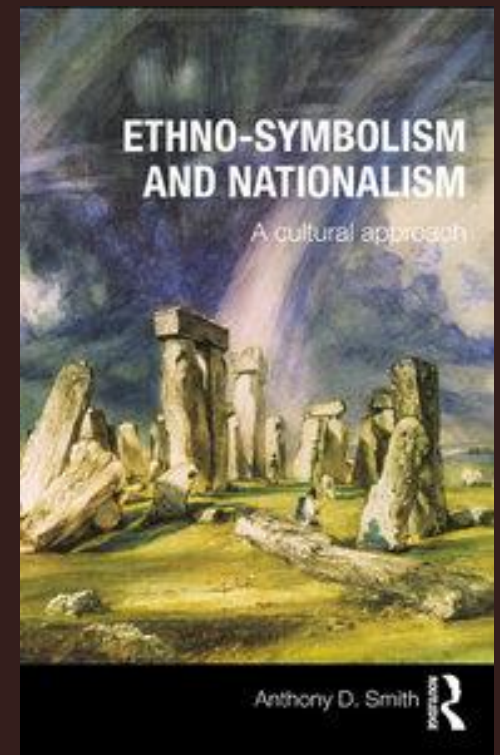
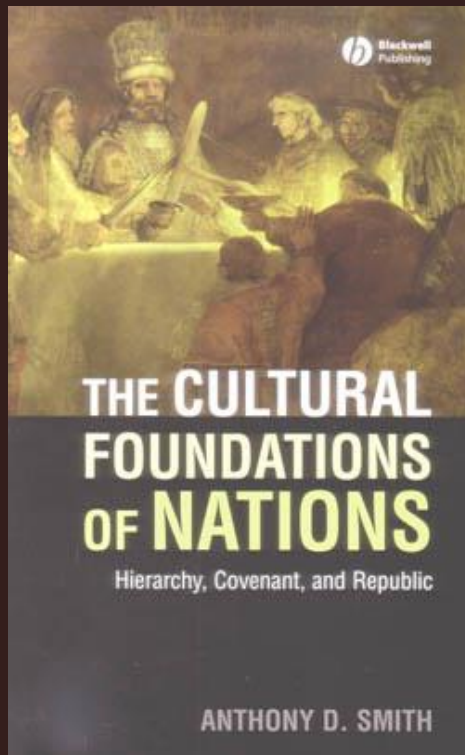


Anthony D. Smith

Nationalism, Ethnicity, and Global Culture



Global Mapping Exam Results

Day#1

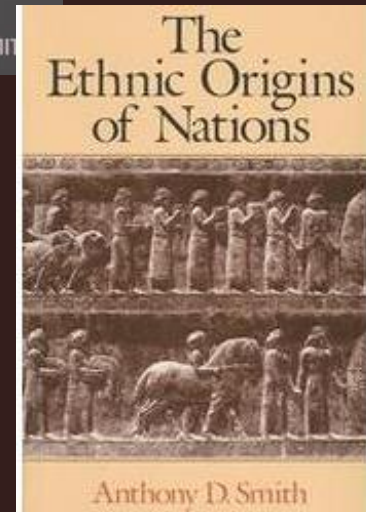
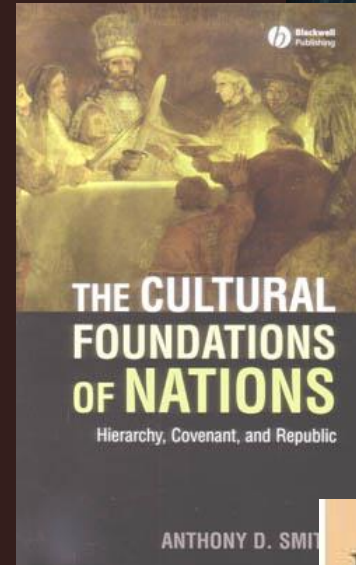
- **High Score = 100 Casey/Dylan**
- Low Score = 9-12
- Avg. Score = 18
- Total Number of Countries in the world?



https://www.youtube.com/watch?v=kRh1zXFKC_o

Anthony D. Smith

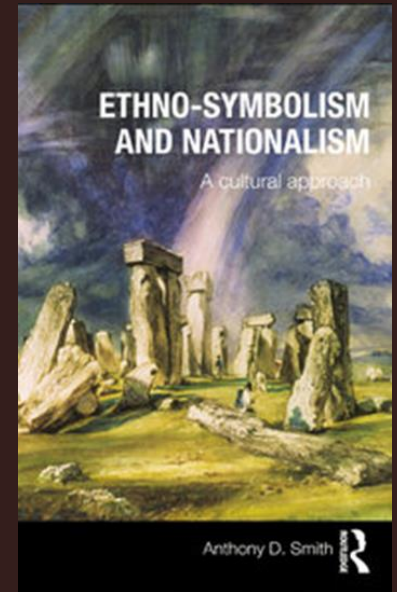
- ▷ London School of Economics
- ▷ Sociologist
- ▷ DIRECTOR of the British Film Institute
- ▷ Media Connections BBC & ITV
- ▷ Interdisciplinary (multi-cross-disciplinary) **RESEARCH** → Sociology, Anthropology, Psychology, Media, Economics, Political Science
- ▷ **Complex International Problems.** Global Problems/Issues are increasingly **complex** and **multidimensional**.
- ▷ Therefore, such problems require multi-disciplinary approaches for any genuine understanding or **ACTUAL WORKABLE** **solutions.**



Smith's Research Areas &

Focal points:

- ▶ Ethnicity → Identity
- ▶ Culture
- ▶ Nationalism
- ▶ **Myth creation** by those in power.
- ▶ Those left out of the **dominant myth narratives**.
- ▶ **IDEOLOGY** (holistic world view formation)
- ▶ **IDENTITY** → **POWER Politics** (Cultural) (Personal → Mass/National/International)



Ethnicity

- An **ethnic** group (or ethnicity) is a **community** of people whose members **identify with each other**, through a **shared heritage**, often consisting of a **shared language**, a **shared culture** (often including a shared religion) and/or a **shared ideology** that stresses **common ancestry, values, and roots**

1. Cultural heritage (Race? Class? Education? Geography?)
2. Language (native language – mother tongue)
3. Belief-Religious/spiritual values
4. Politics
5. Ideological stances/"World Views"
6. Ethnosymbolism – Ritualized dress/style/behavior "codes"

Anthony Smith's Arguments about Ethno-symbolism and Cultural Skins

☑ Ethno-SYMBOLISM:

- The SEMIOTICS, “SYMBOLS” or cultural coding systems we ALL use to define ourselves and our identities & sense of SELF.
- Allegiance to certain symbols, styles, brands, and representations. Cultural “branding” – Self “branding”

☑ CULTURAL SKINS = An “enculturated identity of the SELF.” It consists of a series of cultural skins that we adopt/wear which influence our very notions of...

- ✓ Time
- ✓ Space
- ✓ Prioritization
- ✓ Perceptual Filters & Ways of thinking about the world
- ✓ Technologies (adoption and use)
- ✓ Language and communication habits

Race vs Ethnicity:

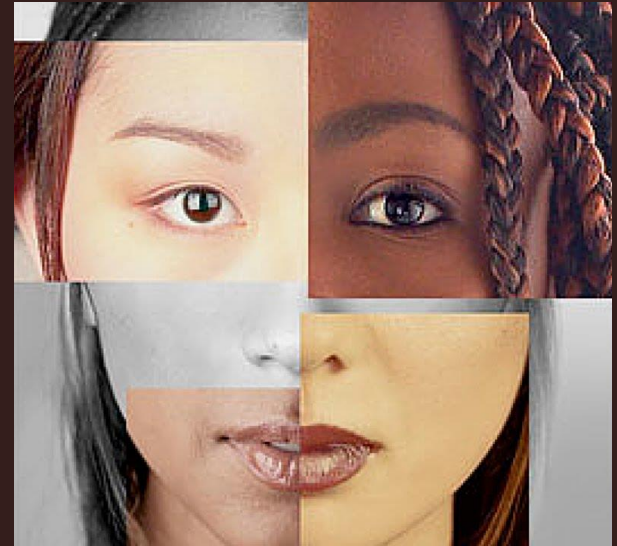
Both are Important but Different classification systems:

✓ Race largely defined by:

- ▷ biology/genetics (heredity)
- ▷ Largely Pre-determined

✓ Ethnicity largely defined by:

- ▷ Cultural + Social Identity (including, but not limited to race)
- ▷ Language—Type, accent, dialect etc.
- ▷ Nationalism
- ▷ Religion/Spirituality
- ▷ Dress
- ▷ Geography
- ▷ Ideology-World view
- ▷ IDENTITY formation and POWER (Personal→Mass/National)



Smith's Arguments **AGAINST** “Small World” Theorists

1. Small World Theory is a **“HALF-Truth”** at best =
 - This notion that the world is “just getting smaller and smaller is reductionistic, simplistic, and myopic.
 - Neo-colonial/imperialistic → **A RESTRICTIVE** ideology or set of policies many industrialized nations use to “validate” their Cultural Control...OR the homogenizing forces of industrial globalization.
2. According to Smith, the world is still **wildly diverse** (ethnically, racially, linguistically, culturally, etc.) AND much MORE Diverse/Complex/Unexpected than western media suggests.
3. To see that diversity/complexity, we MUST look beyond the surface representations of mainstream media, advertising and fashion. We must overcome own **CULTURALLY LIMITED** preconceptions, assumptions and stereotypes.

Smith's Arguments about Global Culture!

1. The notion of **ONE Global CULTURE/VILLAGE glosses** over **HUGE DIFFERENCES** created by ethnicity, nationalism, race, language, culture, religion, etc.

2. ONE-WORLD is used by marketers and media producers in order to create an **optimistic** but **deceptive** feeling of **GLOBAL HARMONIUS UNITY**.

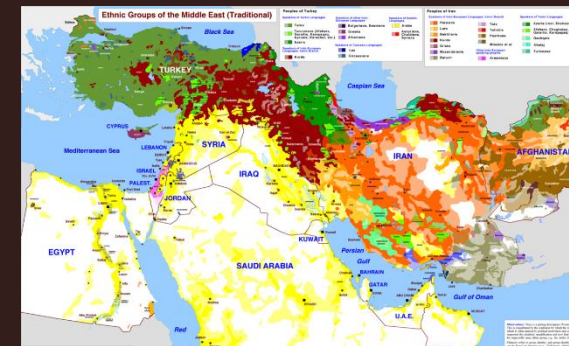
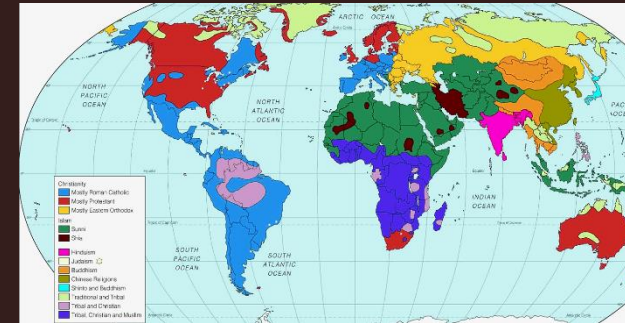
3. Global culture is an “**artificial**” socio-cultural construct largely promoted by way of:

➔ **Television**—Seductive visuals, music, commentary

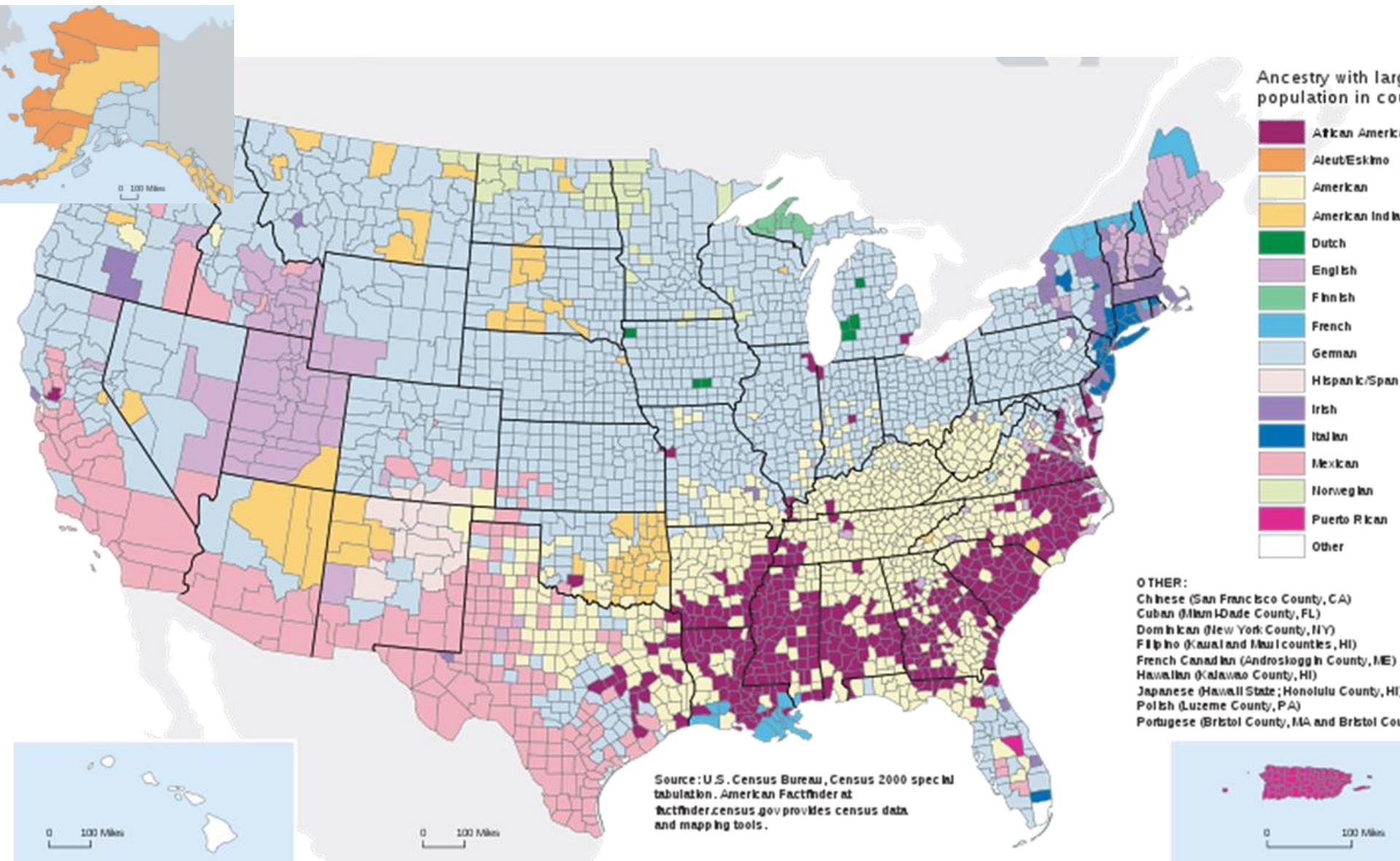
➔ **Marketing/ADVERTISING** efforts to sell us the lovely idea of global harmony in order to sell products or ideologies.

➔ **Corporations** with vested interests in Global Expansion.

➔ **WESTERN** Education/Schooling PARADIGMS.



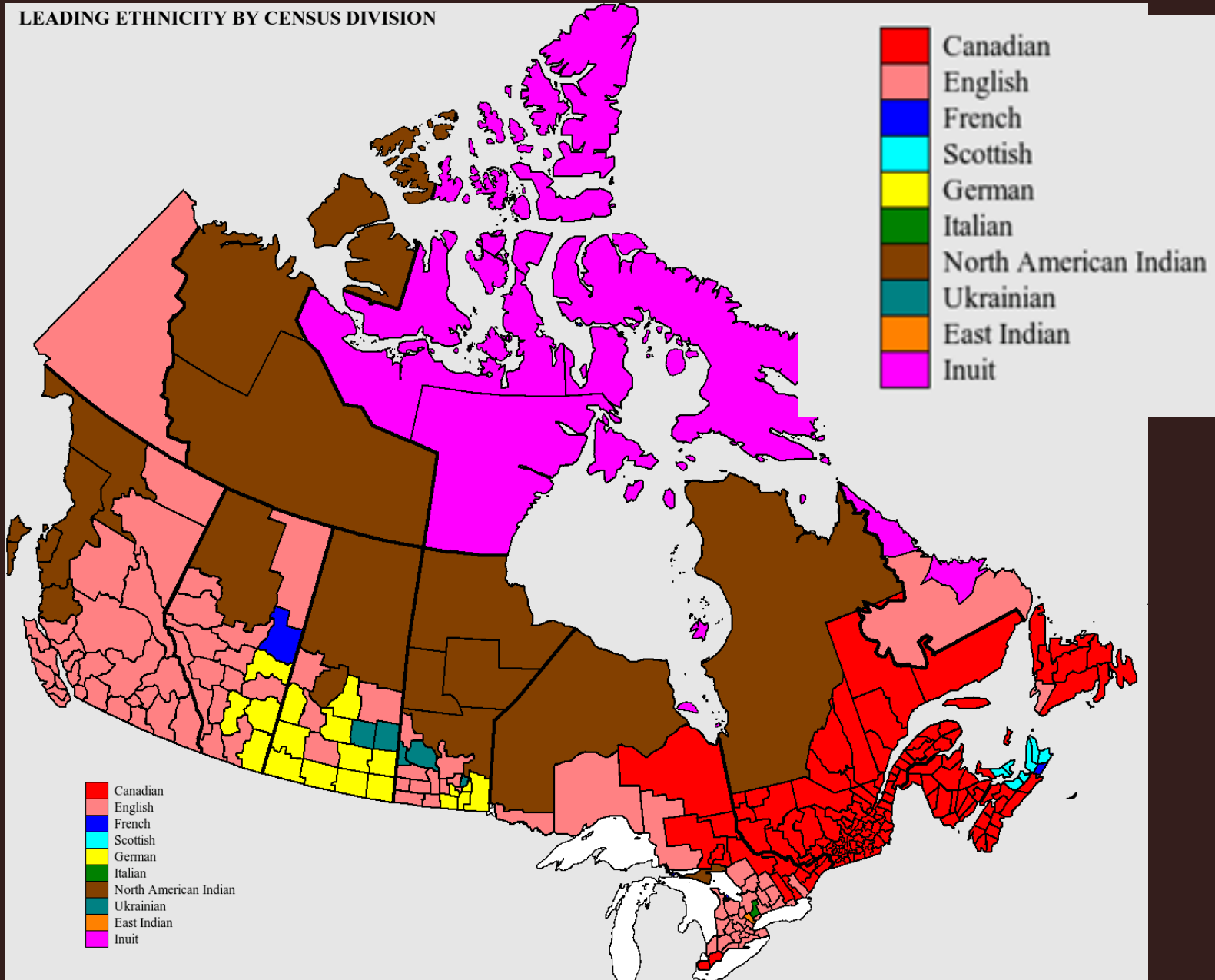
U.S. Ethnicity (by “cultural heritage”)



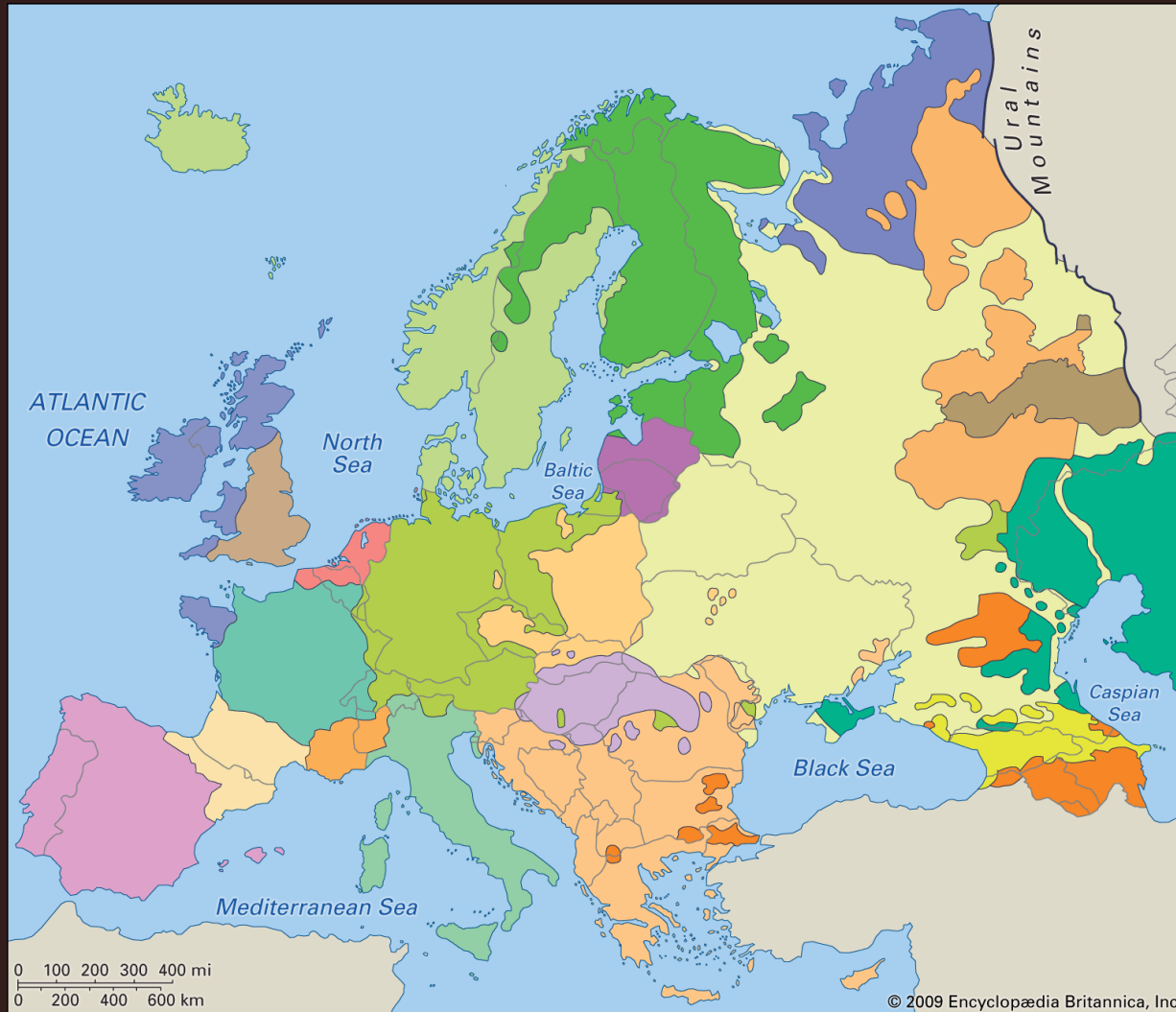
Oh, Canada.

(Cultural Heritage)

LEADING ETHNICITY BY CENSUS DIVISION



Europe Ethnicity (by “cultural heritage”)

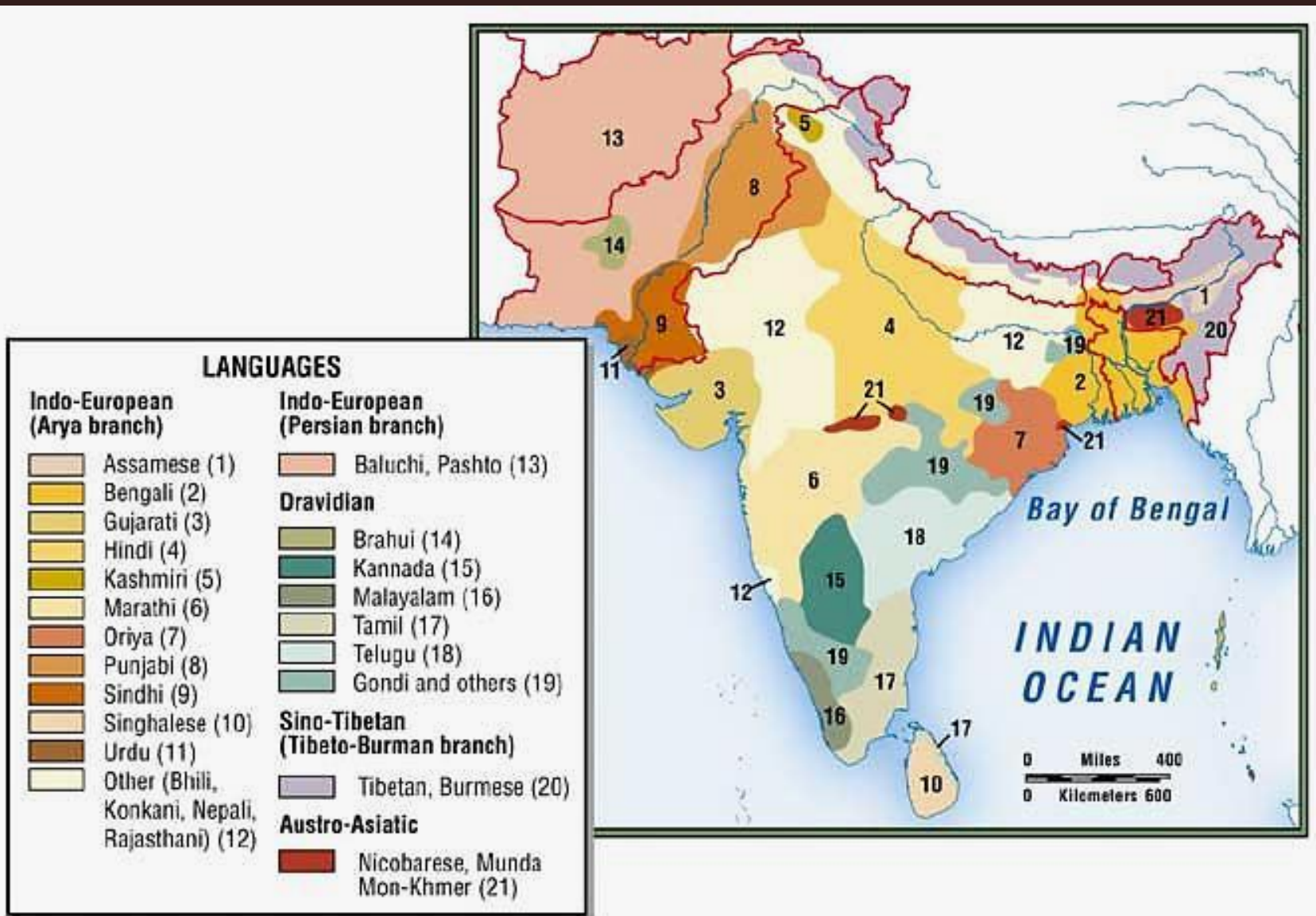


I. The Atlantic fringe		II. The Mediterranean		III. The Carpatho-Alpine-West Plain Climax	
	Celtic culture area		Iberian culture area		German culture area
	English culture area		Pyrenean culture area		Baltic culture area
	French culture area		Mediterraneo-Alpine culture area		West Slavic culture area
	Netherlandish culture area		Italic culture area		West Ugric culture area
	Scandinavian culture area		Balkan culture area	IV. The East Plain and the Caucasus	
					West Finno-Permian culture area
					Samoyed culture area
					East Finno-Permian culture area
					East Slavic culture area
					Pre-Uralian Turko-Tatar culture area
					Ponto-Caspian Turko-Tatar culture area
					Caucasian culture area
					Sporadic ethnic units of extra-European origins

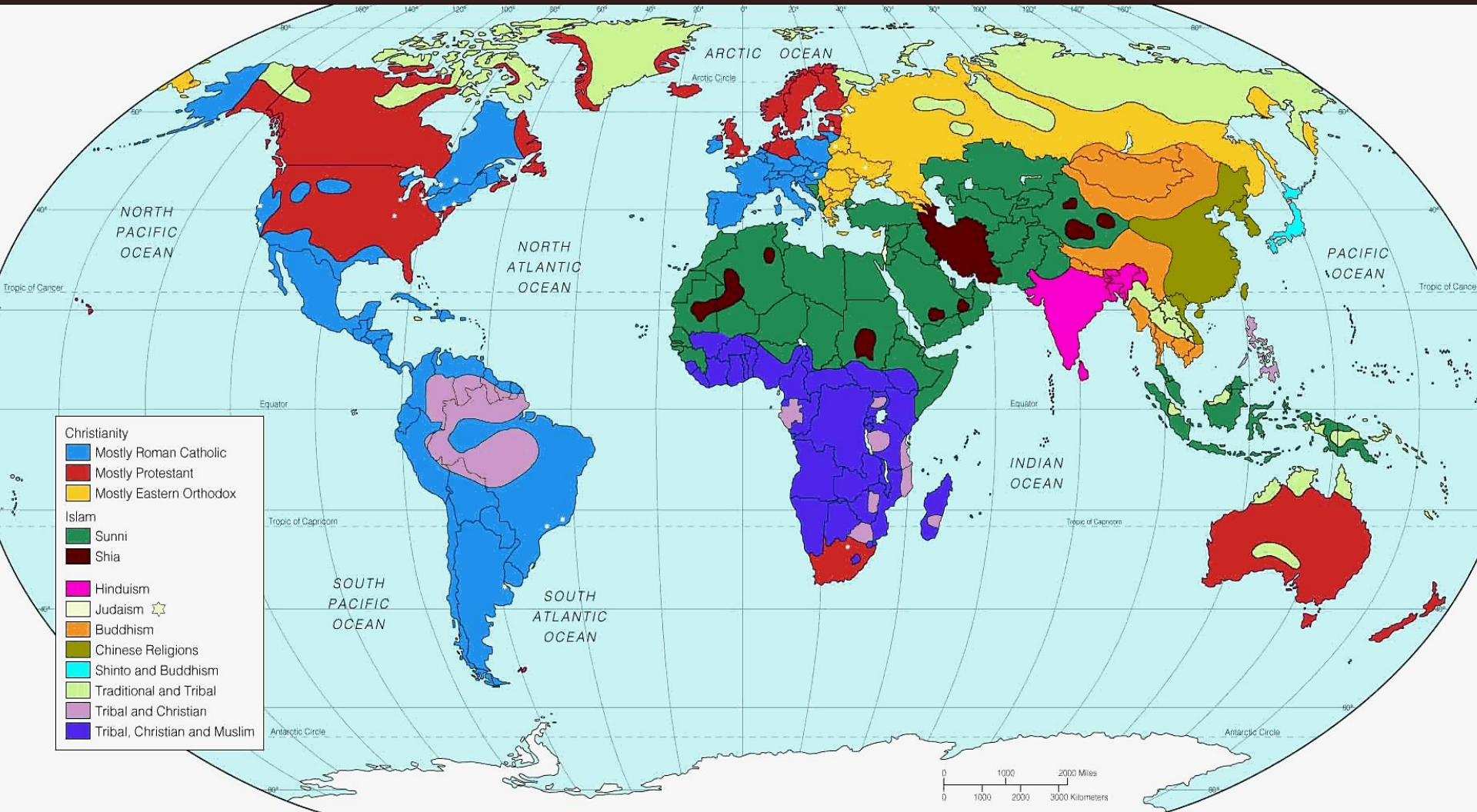
European Ethnicity (defined by shared language)



South Asia (Linguistic/language)

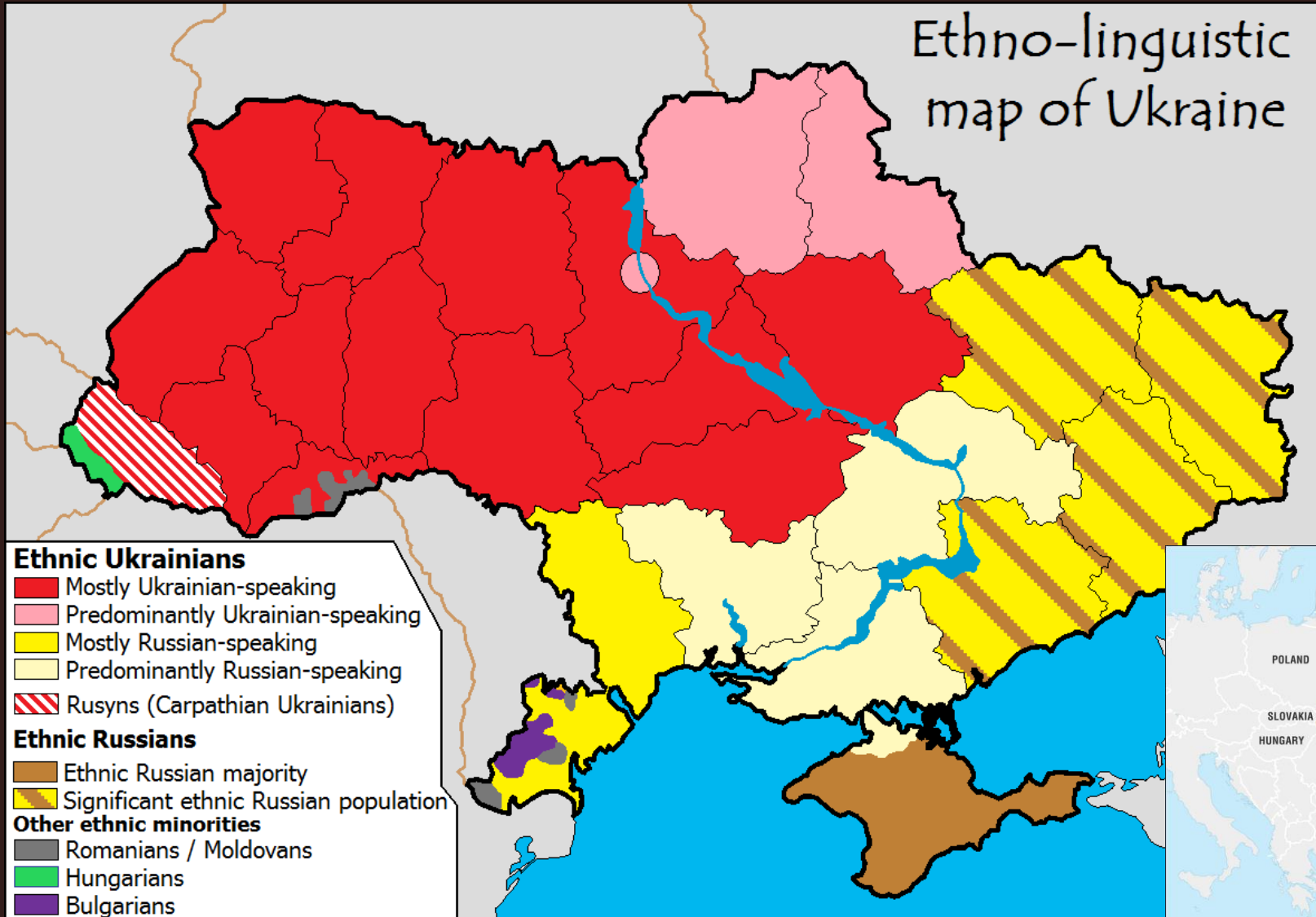


“ethnicity” by way of religious values

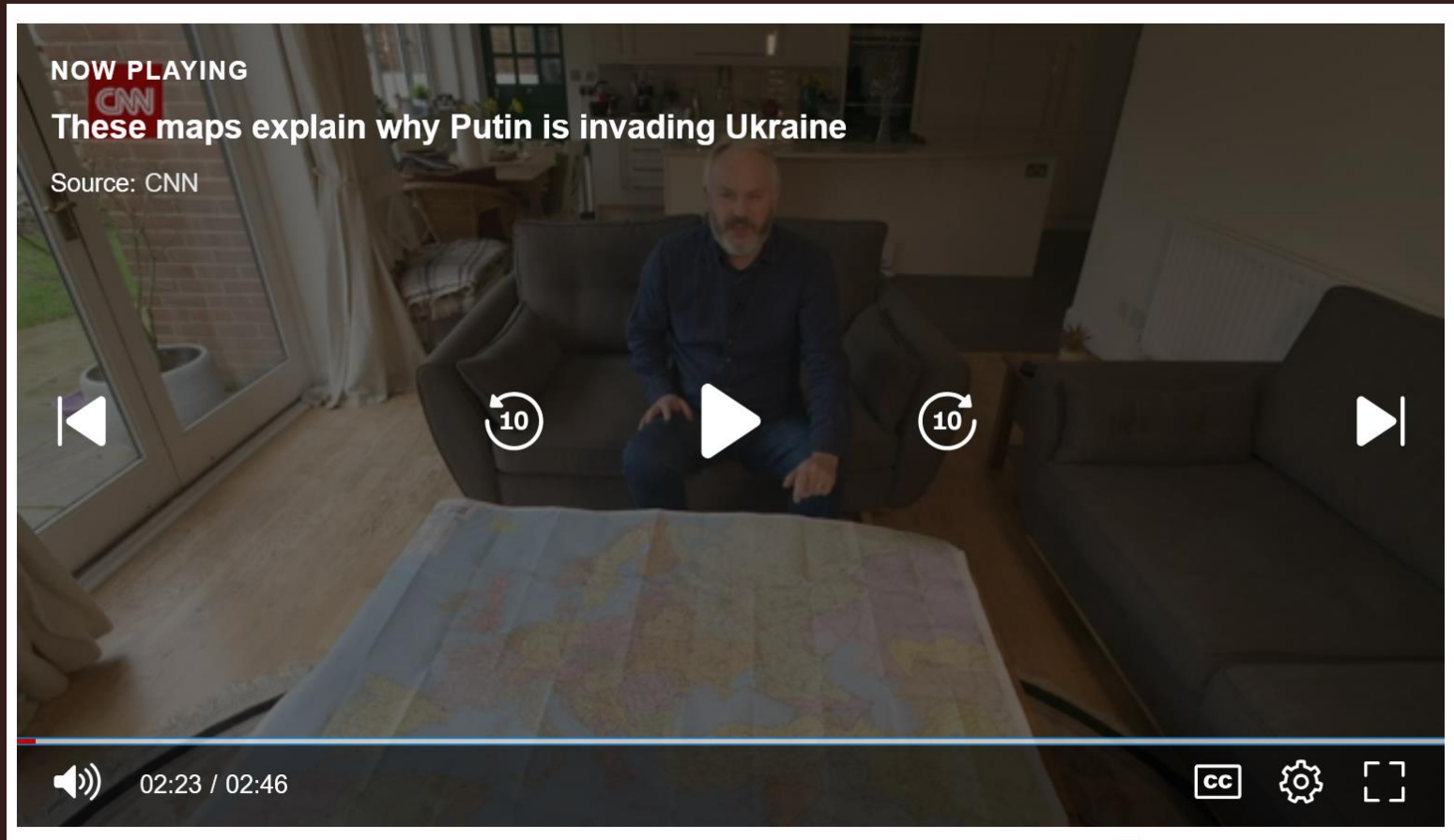


Ethno-Linguistic Lines in Ukraine

Ethno-linguistic map of Ukraine



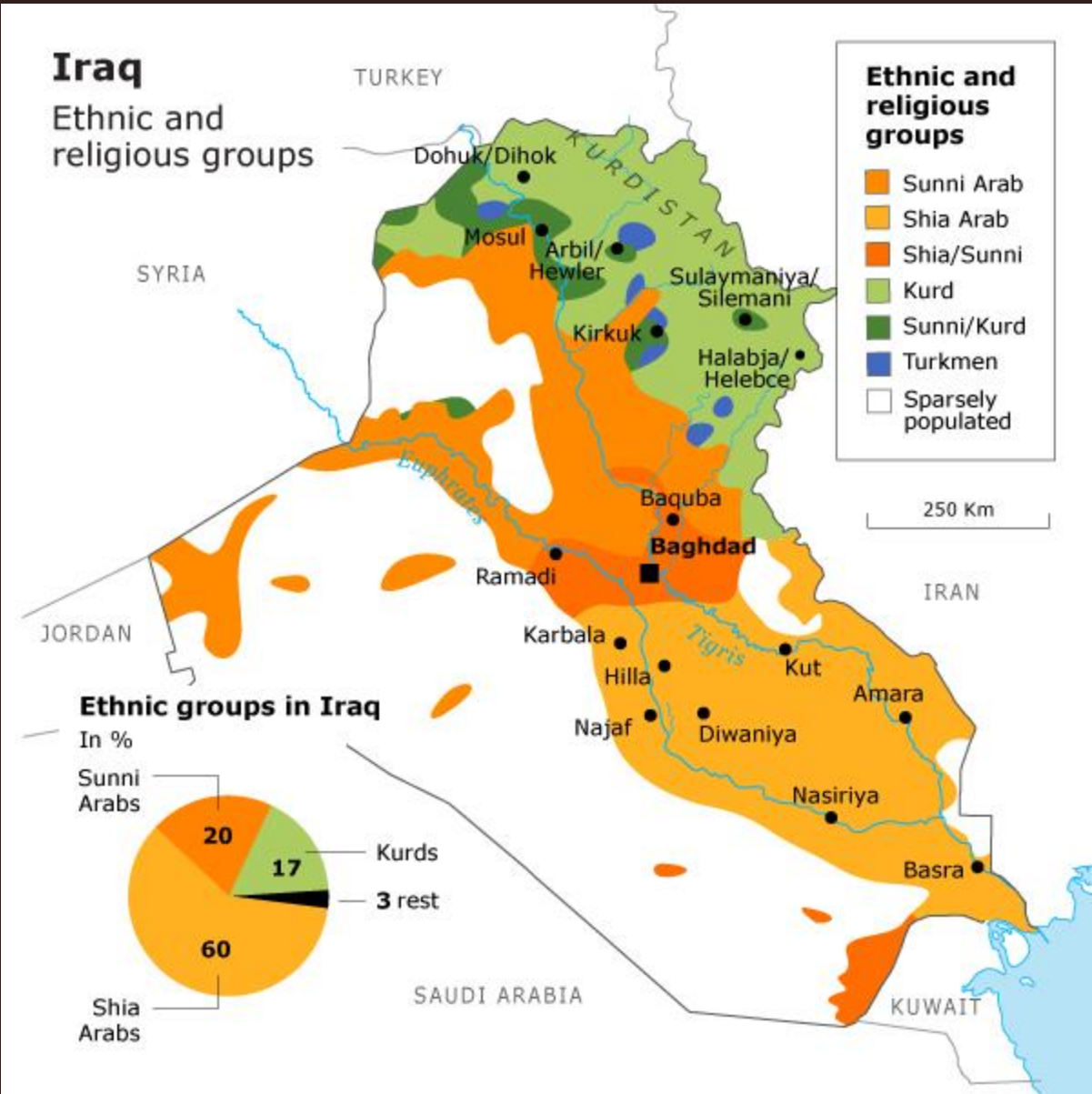
Ukraine/Russia “mindset”



<https://www.cnn.com/2022/03/02/europe/russia-ukraine-shifting-map-analysis-intl-cmd/index.html>

Iraq

Iraq Ethnic and religious groups



Scarring as Ethnic Representation



Nuer boy (S.Sudan) with traditional ethnic scarring



Nuer Military Man (S.Sudan) with scarring



Mundari woman (S. Sudan)



Shiluk Man (S. Sudan)

India and Pakistan



Re-SHAPING/ADDING TO YOUR CULTURAL SKINS

- 1. Escaping the MAINSTREAM PRESSURES of a DOMINANT IDEOLOGICAL STORY**
- 2. ESCAPING self-fulfilling prophecies**
- 3. Busting out of your dogmatic “filters”**
- 4. Active practiced CURIOSITY**
- 5. Education**
- 6. Learning (Informal)**
- 7. Otherness/Empathy**
- 8. Travel-Interactions**
- 9. Media Diversity**
- 10. Re-prioritizing Choices**



Asking outrageous, uncomfortable and shocking questions to uncover the truth behind some of the most marginalized and misunderstood Australians. Australian Broadcasting Corporation → NETFLIX

